



Website Design & Development

Previous Projects Lookbook

"Development That Actually Delivers."

Prepared By
Warren Williams
Pinch Agency

NQ64

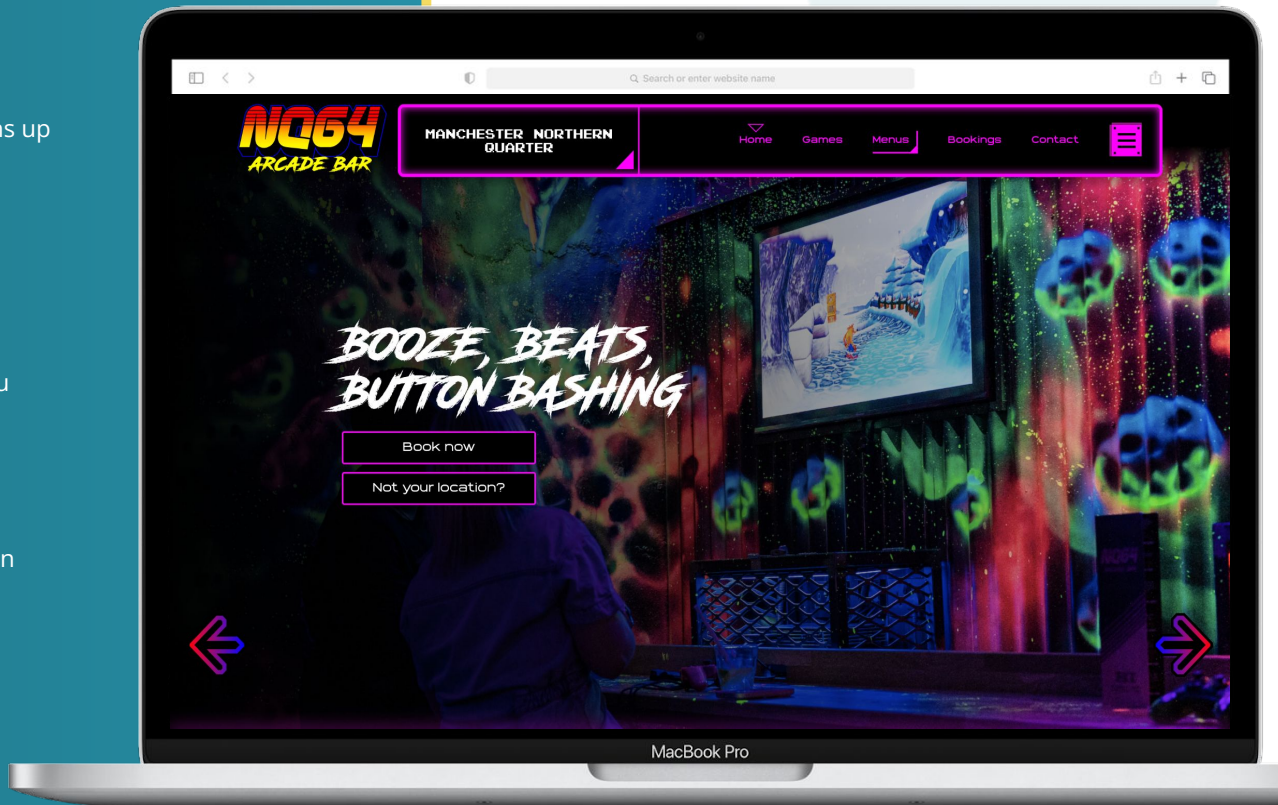
NQ64 is a highly popular niche retro arcade and consoles gaming bar chain, with multiple locations up and down the UK, from London to Edinburgh.

Project Summary:

- Bespoke WordPress Development
- Advanced Dynamic Location Based Menu System
- API Integration With 'Design My Night' Booking Engine
- Airship Marketing Automation Integration

Website:

www.nq64.co.uk



Inigo Insurance

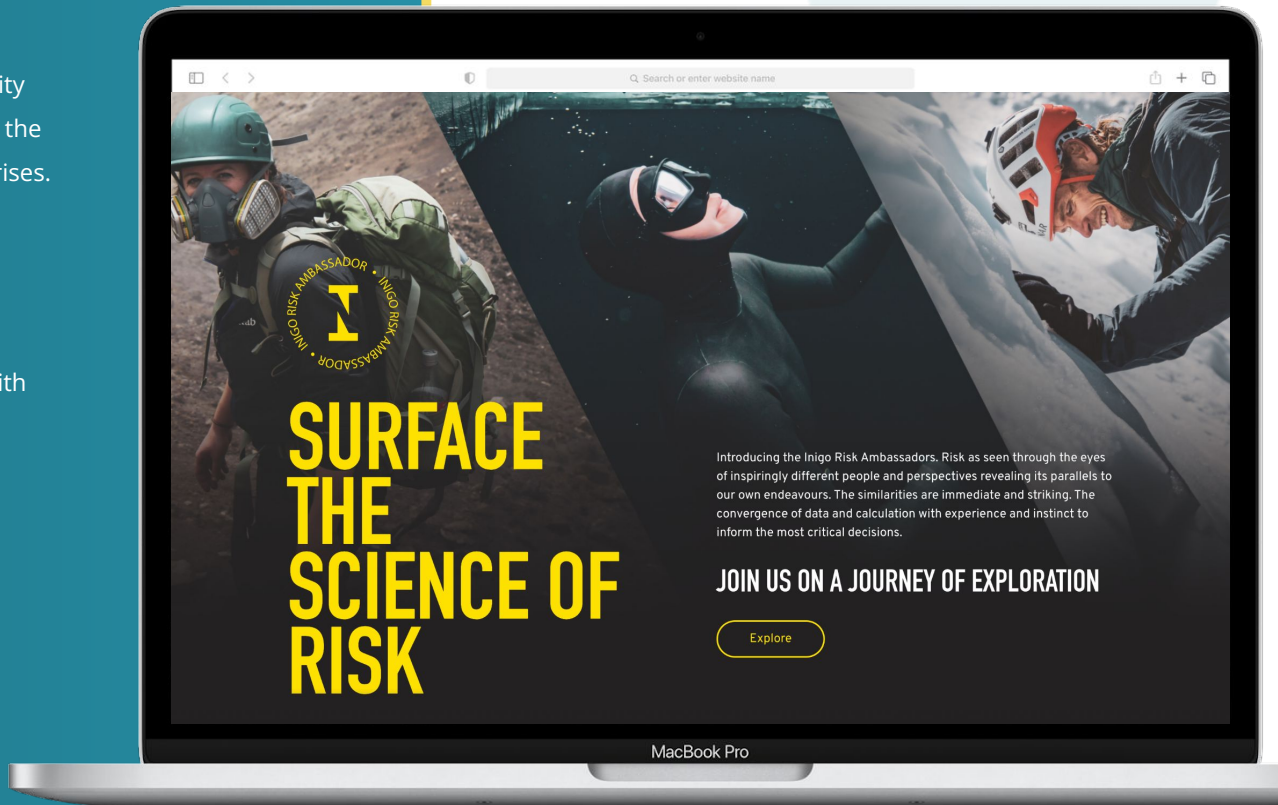
Inigo is a global specialist of high-risk, high-capacity insurance and reinsurance lines, serving some of the world's largest commercial and industrial enterprises.

Project Summary:

- Bespoke WordPress Development
- Advanced Custom Fields Page Builder With Module Repeater
- Bespoke Multi User Feed With Front End Editability Feature
- Advanced User Permission Manager
- Microsoft API Integration

Website:

www.inigoinsurance.com



Influential

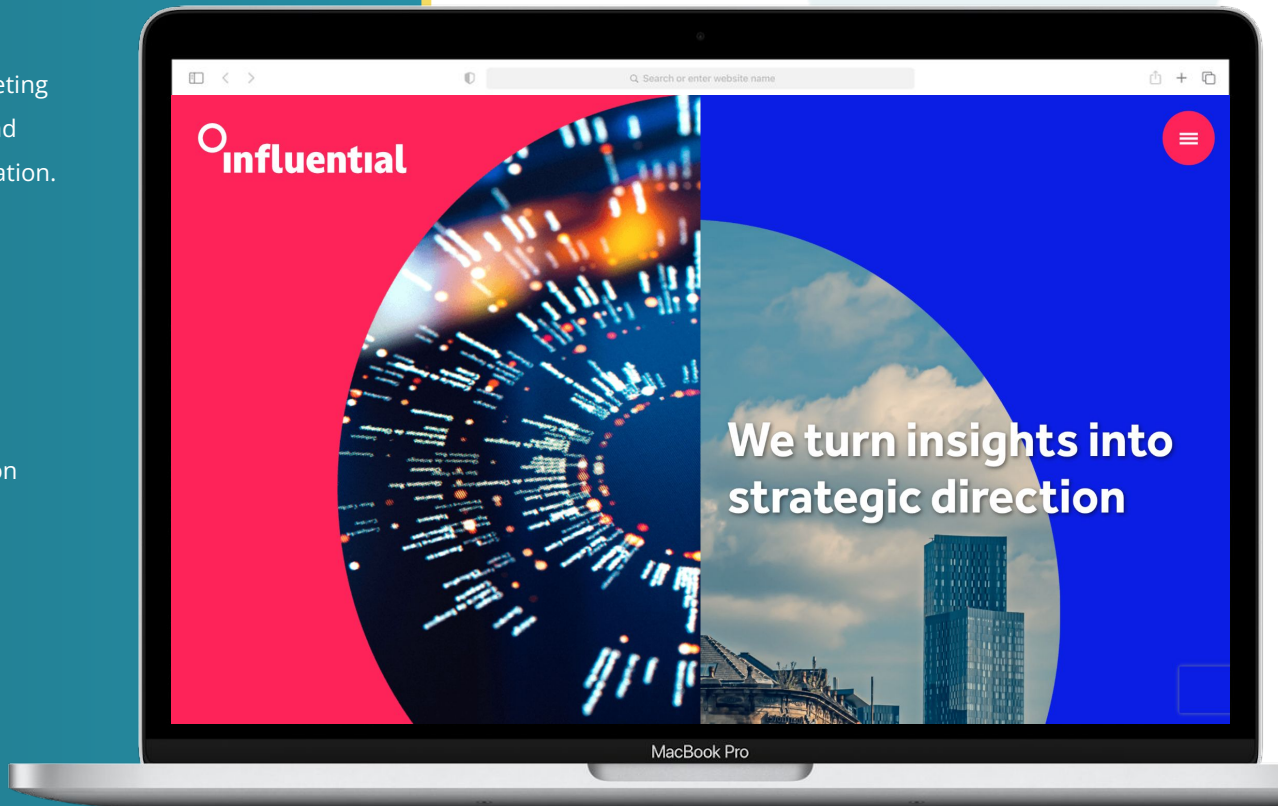
Influential is an award-winning, full-service marketing communications agency with a key focus on brand strategy, research & insights, PR and content creation.

Project Summary:

- UI Design Support
- Bespoke WordPress Development
- Dynamic Scroll Page Transitions
- Marketing Automation System Integration
- Advanced GA4 Tracking & Dashboard Configuration

Website:

www.thisisinfluential.com



Flexiform

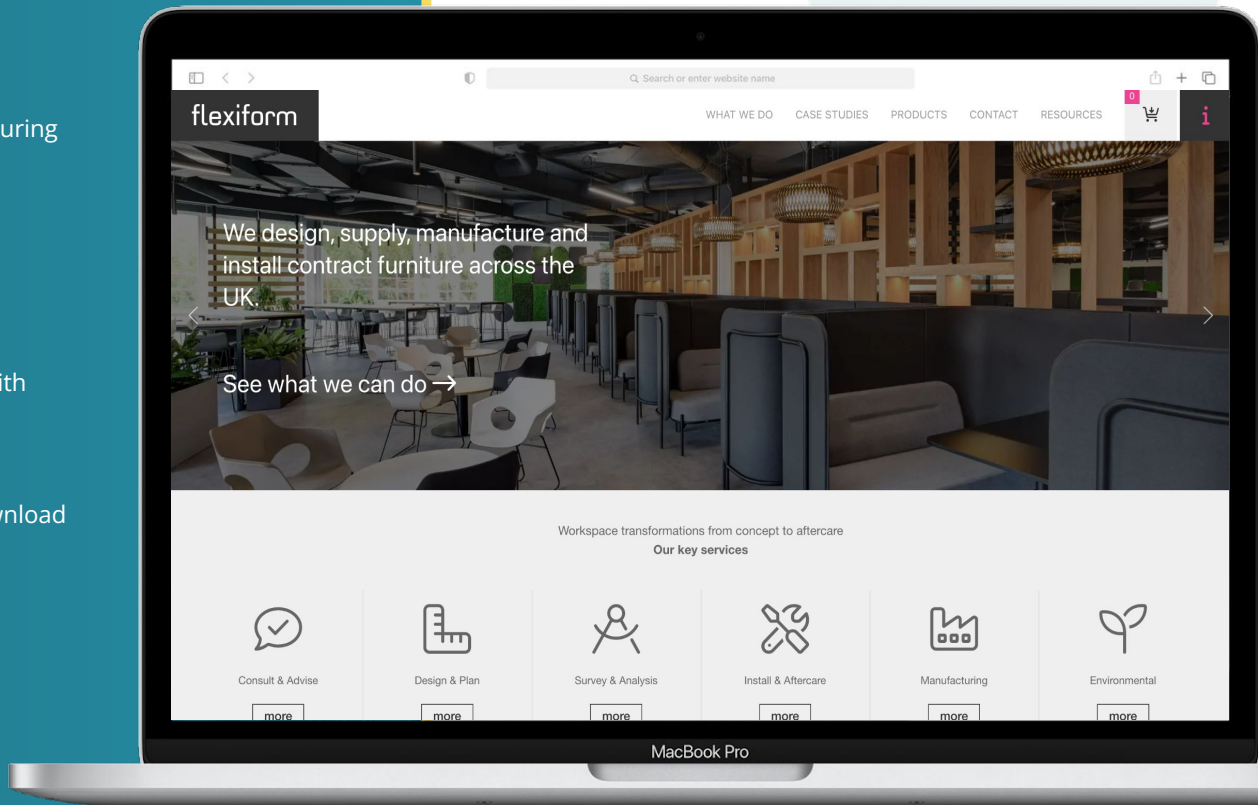
Flexiform is a long established all in one service provider, specialising in the design and manufacturing of contract office furniture based in the UK.

Project Summary:

- Bespoke WordPress Development
- Advanced Custom Fields Page Builder With Module Repeater
- Dynamic Product Management System
- Bespoke Document Management & Download System

Website:

www.flexiform.co.uk



Sixty Eight People

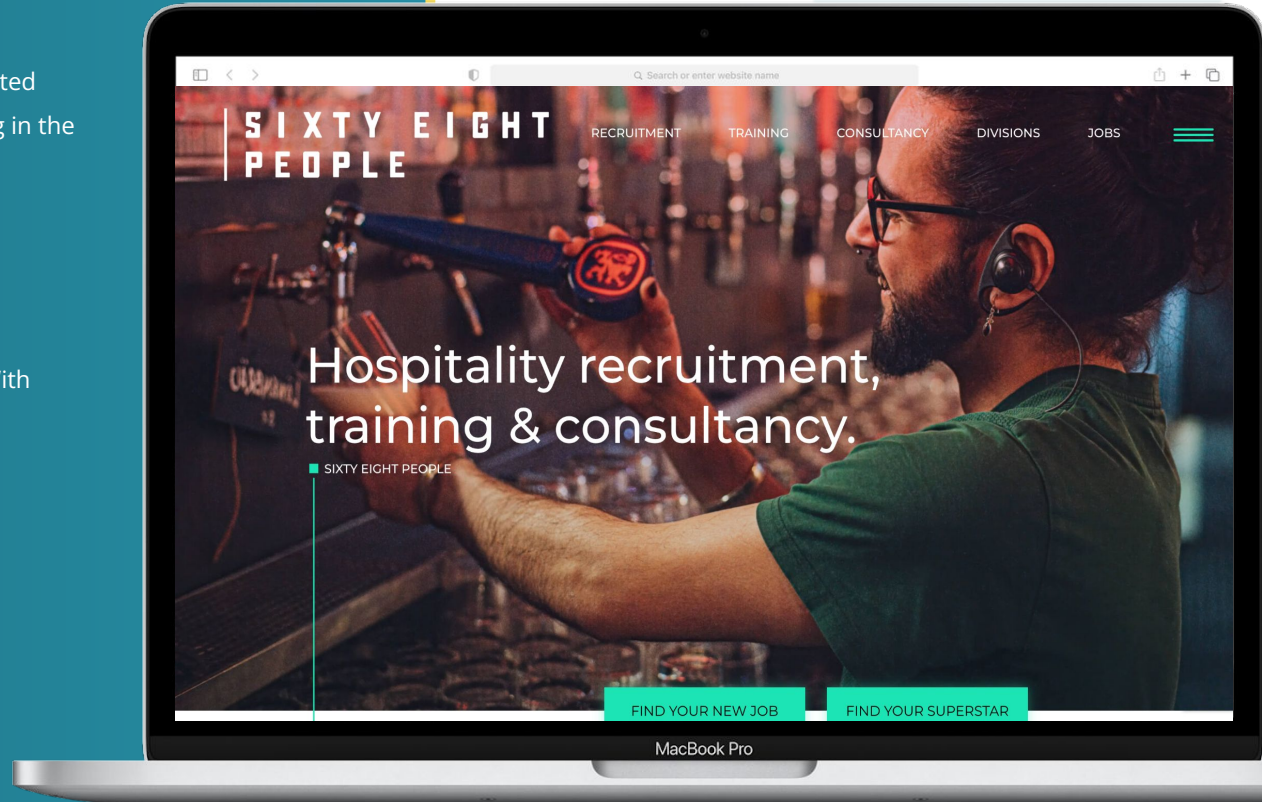
Sixty Eight People is an innovative, highly connected recruitment and training consultancy specialising in the hospitality industry.

Project Summary:

- Bespoke WordPress Development
- Advanced Custom Fields Page Builder With Module Repeater
- Advanced GA4 Tracking & Dashboard Configuration
- Comprehensive Job Board Integration
- CRM Integration

Website:

www.sixtyeightpeople.com



Manchester Gin

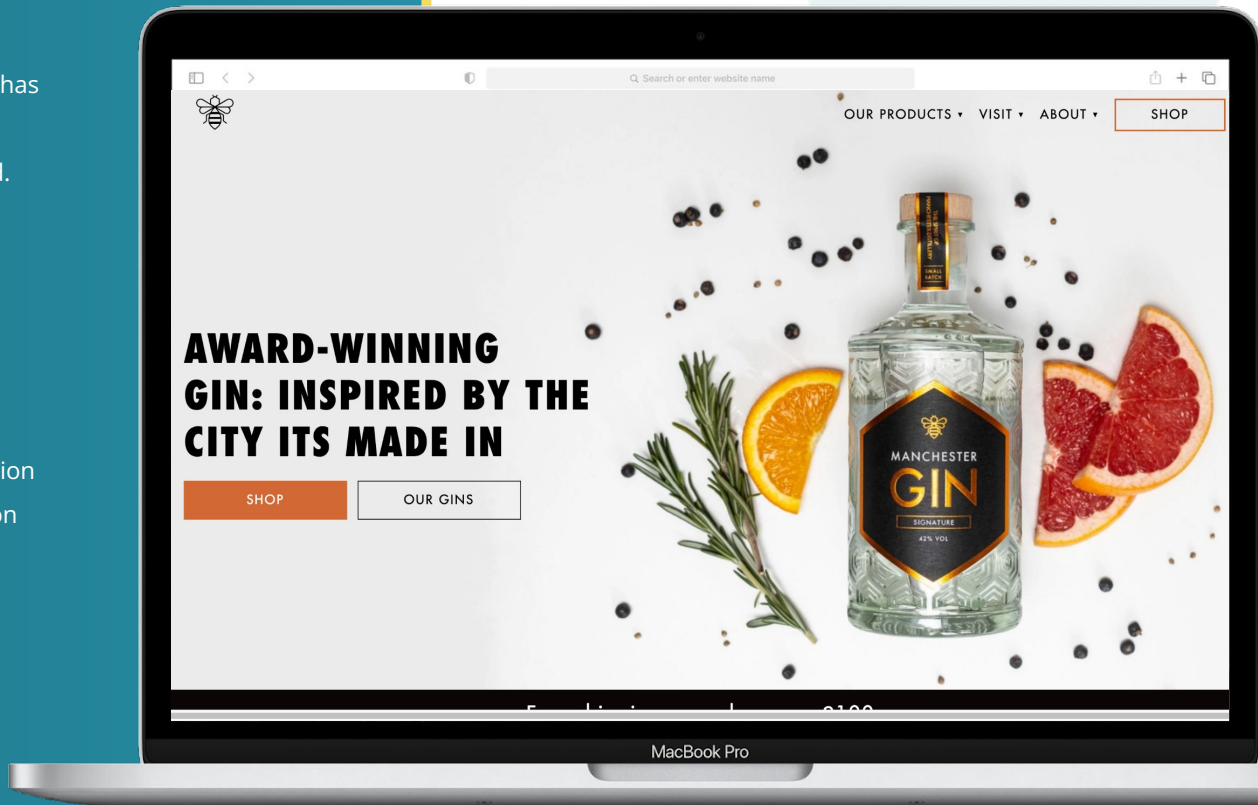
Manchester Gin is a boutique gin distillery which has been internationally recognised by the most prestigious spirits competitions around the world.

Project Summary:

- Branding Workshop & Design
- UI Design Support
- Bespoke WordPress Development
- WooCommerce Integration & Configuration
- Marketing Automation System Integration

Website:

www.manchestergin.co.uk



Six Degrees

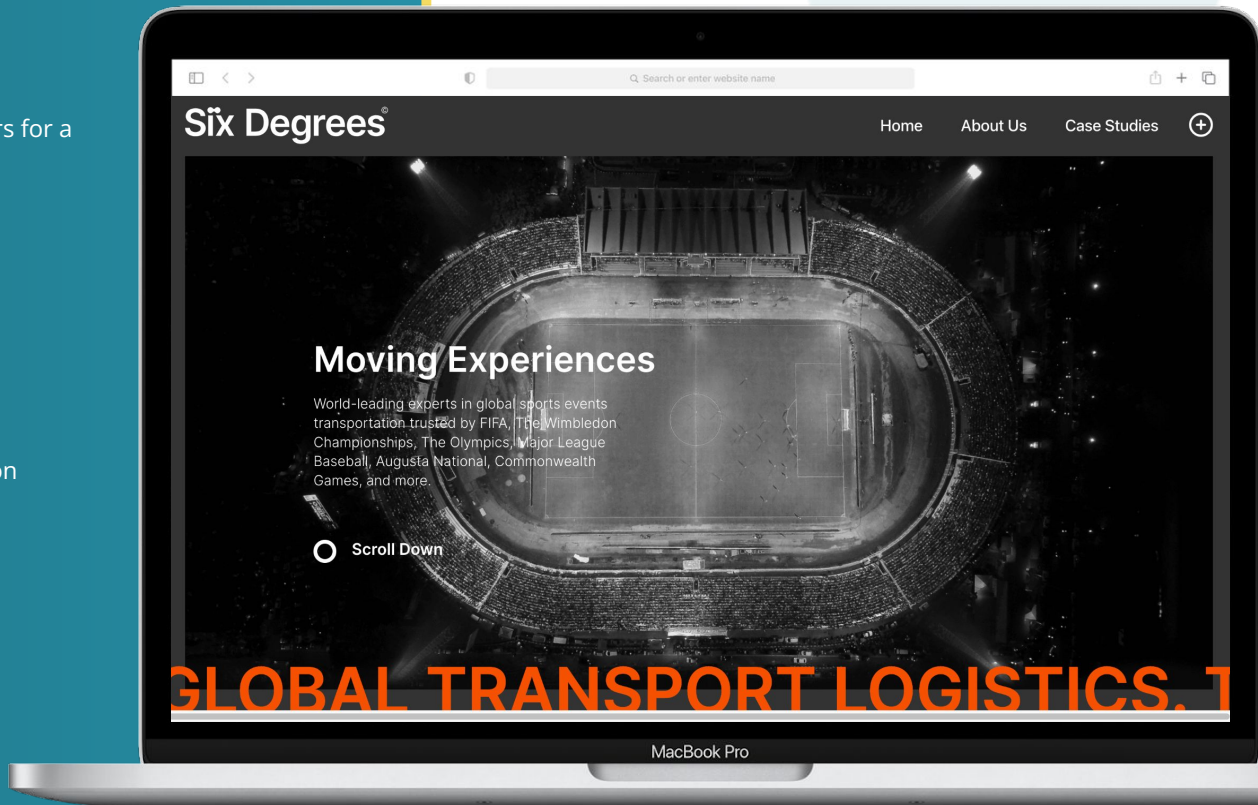
Six Degrees is one of the world's leading event transport companies, and are the trusted advisors for a variety of high-profile events worldwide.

Project Summary:

- UI Design Support
- Bespoke WordPress Development
- Dynamic Scroll Page Transitions
- Marketing Automation System Integration
- Advanced GA4 Tracking & Dashboard Configuration

Website:

www.wearesixdegrees.co.uk



MindSpace

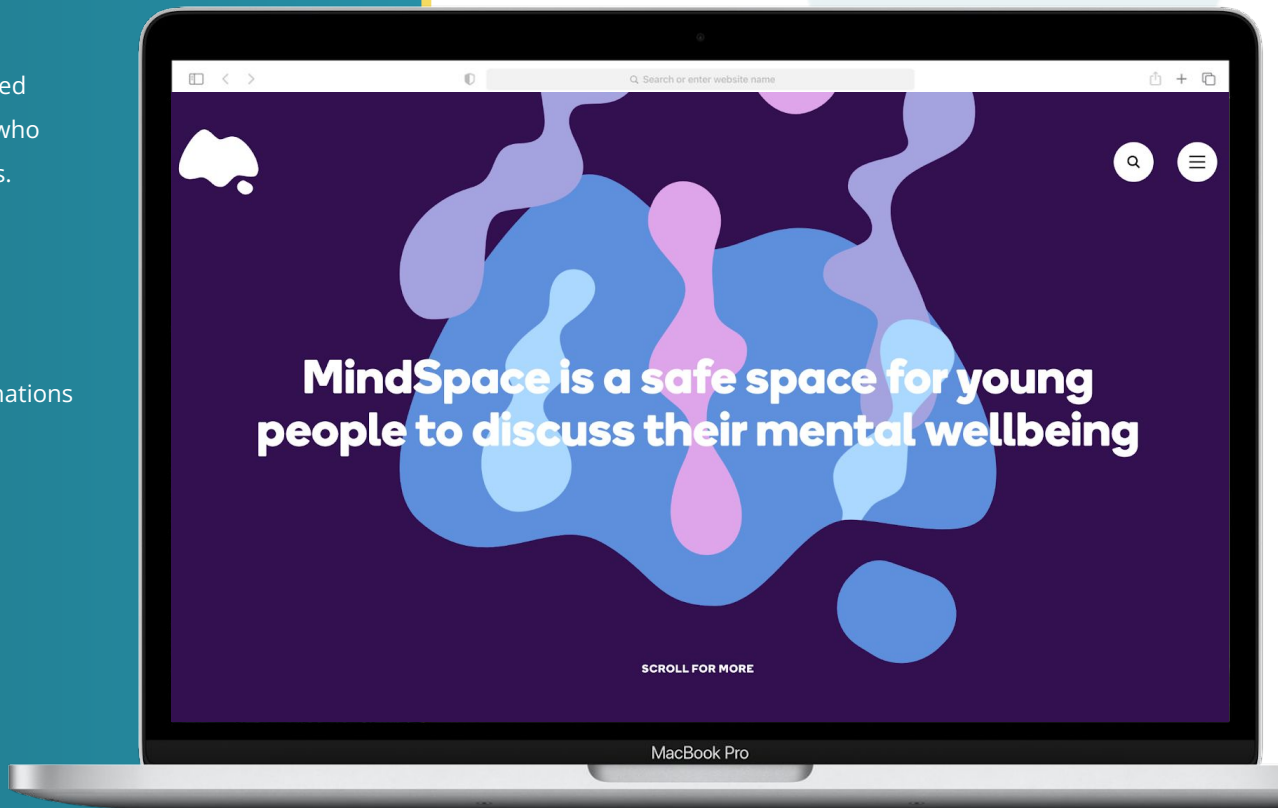
MindSpace is a non-for-profit organisation founded with the goal to help children and young people who struggle to manage and understand their feelings.

Project Summary:

- Bespoke WordPress Development
- Advanced Scroll Page Transitions & Animations
- CRM Integration.
- Advanced GA4 Tracking & Dashboard Configuration

Website:

www.wearemindspace.com



Routes Healthcare

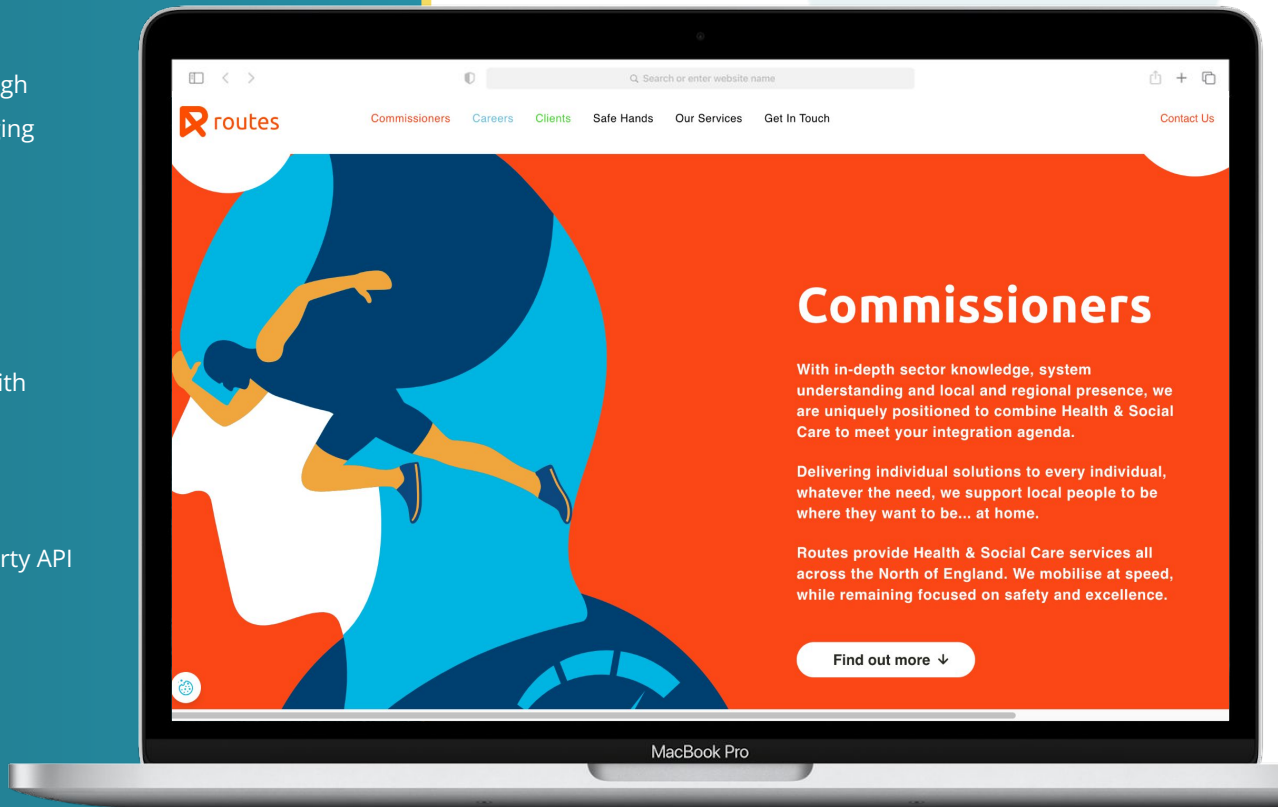
Routes Healthcare is a clinically-led provider of high quality commissioned Health & Social Care, bringing specialist services to people in their own homes.

Project Summary:

- Bespoke WordPress Development
- Advanced Custom Fields Page Builder With Module Repeater
- Advanced GA4 Tracking & Dashboard Configuration
- Comprehensive Job Board With Third Party API Integration.

Website:

www.routeshealthcare.com



Garden Trends

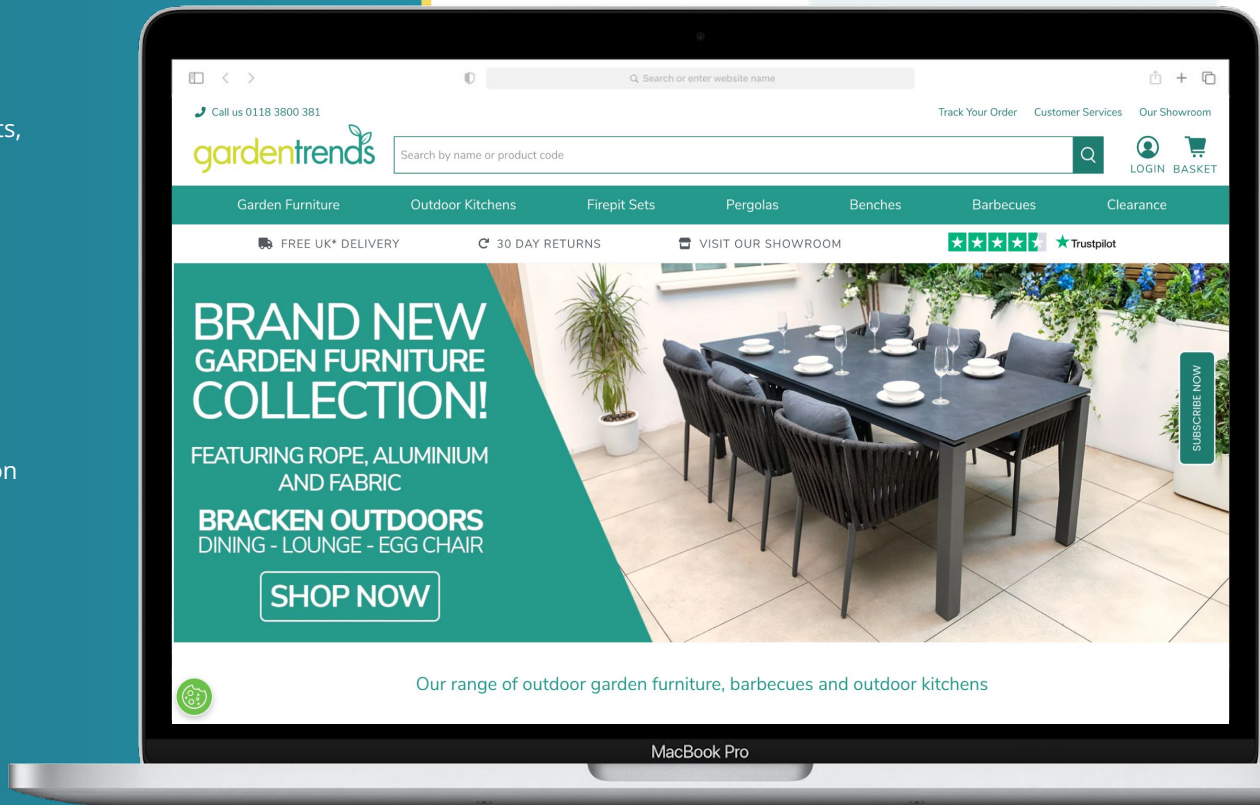
Garden Trends is an online retailer of top-brand seasonal goods including garden furniture, firepits, outdoor kitchens and barbecues.

Project Summary:

- UI Design Support
- Bespoke Shopify Development
- Data & Product Migration
- Marketing Automation System Integration
- Advanced GA4 Tracking & Dashboard Configuration

Website:

www.gardentrends.co.uk



HTC Health

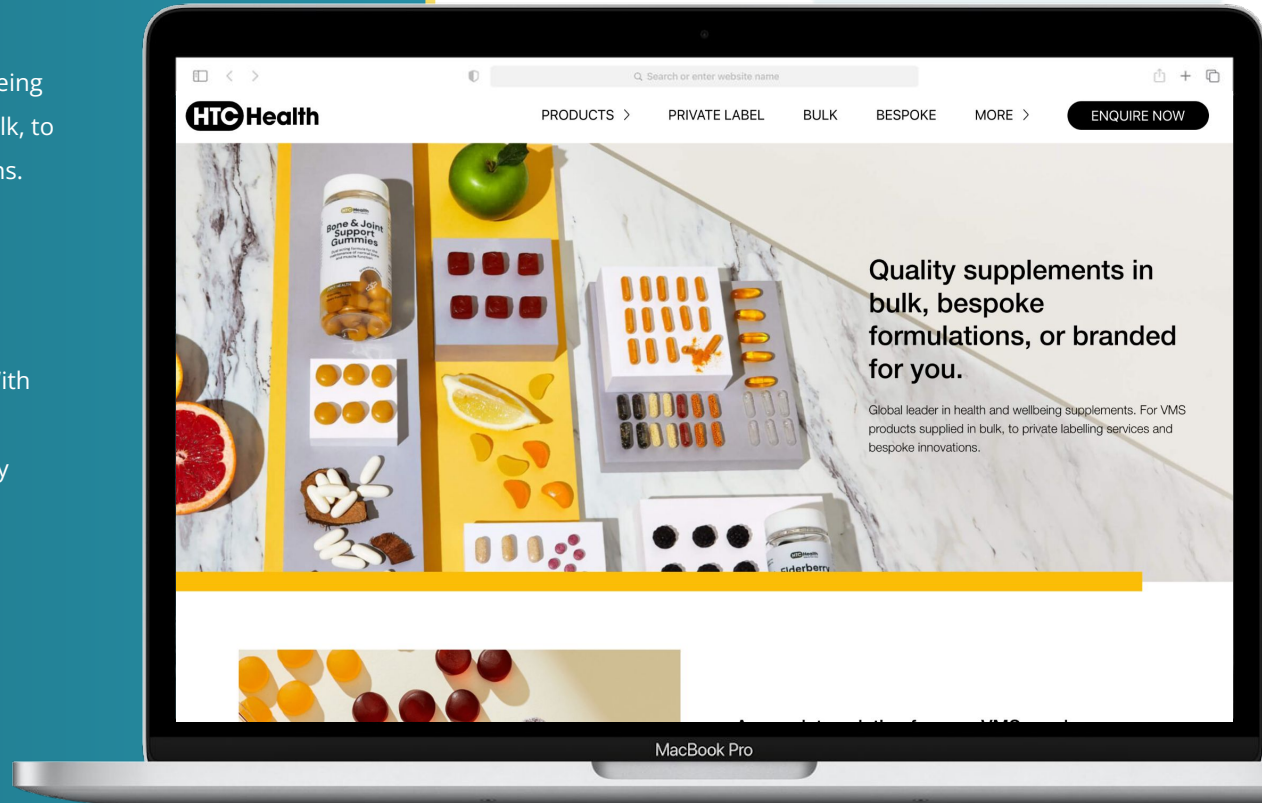
HTC Health is a global leader in health and wellbeing supplements. From VMS products supplied in bulk, to private labelling services and bespoke innovations.

Project Summary:

- Bespoke WordPress Development
- Advanced Custom Fields Page Builder With Module Repeater
- Bespoke Product Management & Display System.
- Marketing CRM Integration.

Website:

www.htc.co.uk



MyPad

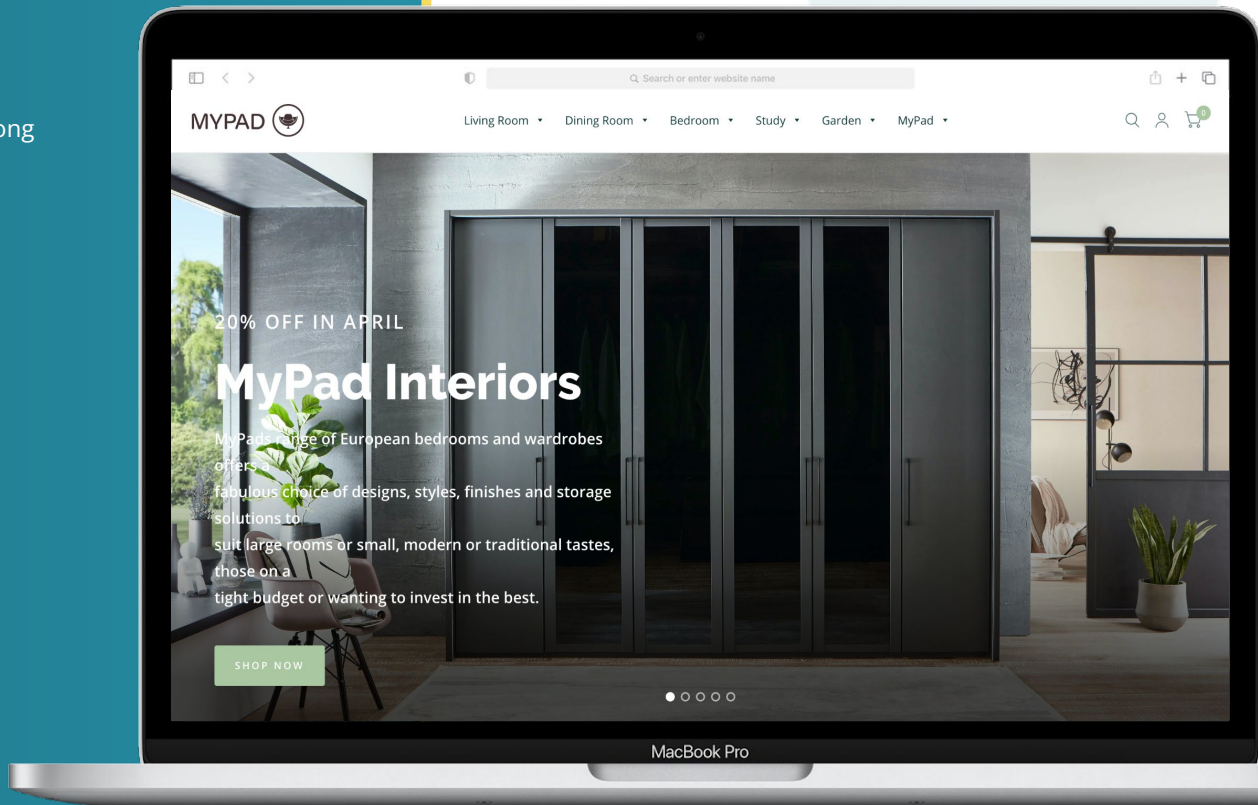
MyPad is one of the largest home furniture and interiors ranges in the Channel Islands with a strong presence online and stores on both islands.

Project Summary:

- Branding Workshop & Design
- UI Design Support
- Bespoke Shopify Development
- Data & Product Migration
- Advanced GA4 Tracking & Dashboard Configuration

Website:

www.mypadci.com



Mason Advisory

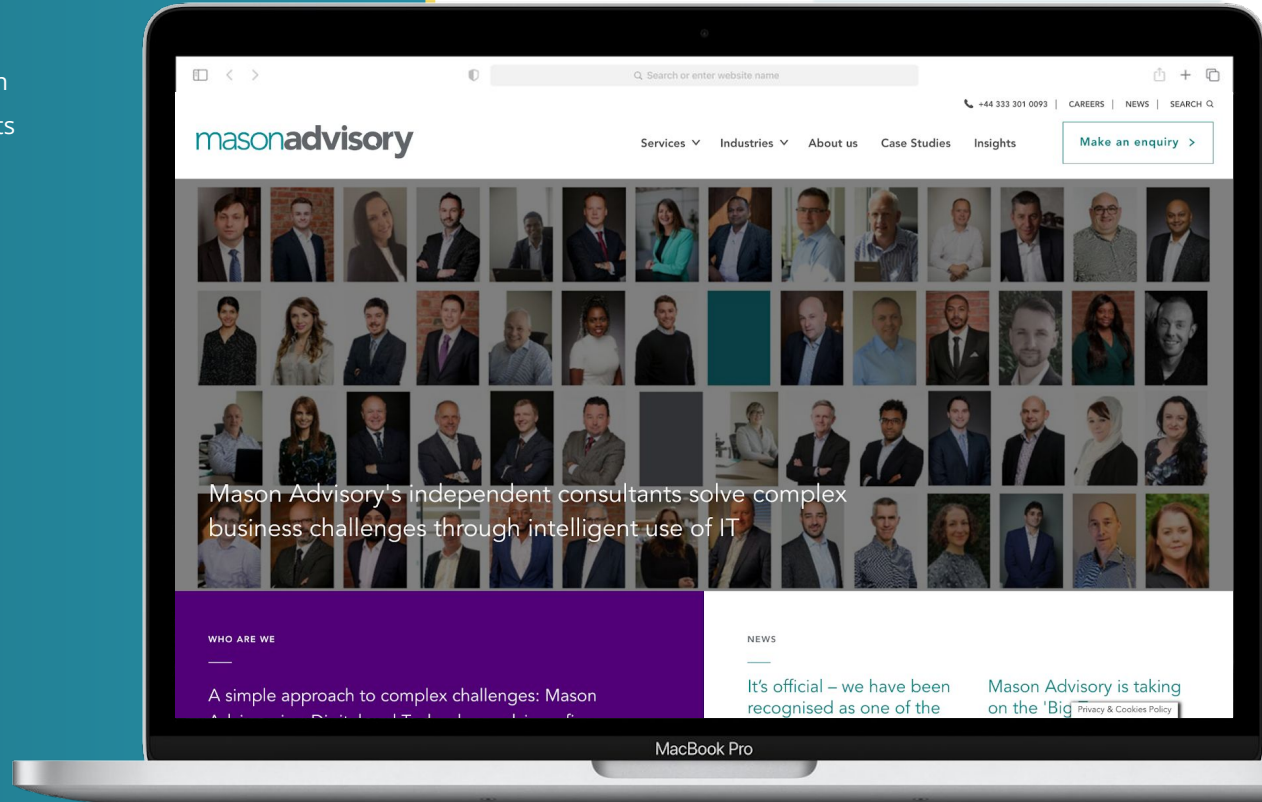
Mason Advisory is an award winning multi million turnover IT infrastructure company with contracts under the UK government and transport bodies.

Project Summary:

- Bespoke WordPress Development
- Bespoke Document Management & Download System
- Microsoft API Integration
- Advanced GA4 Tracking & Dashboard Configuration

Website:

www.masonadvisory.com



Zephyr X

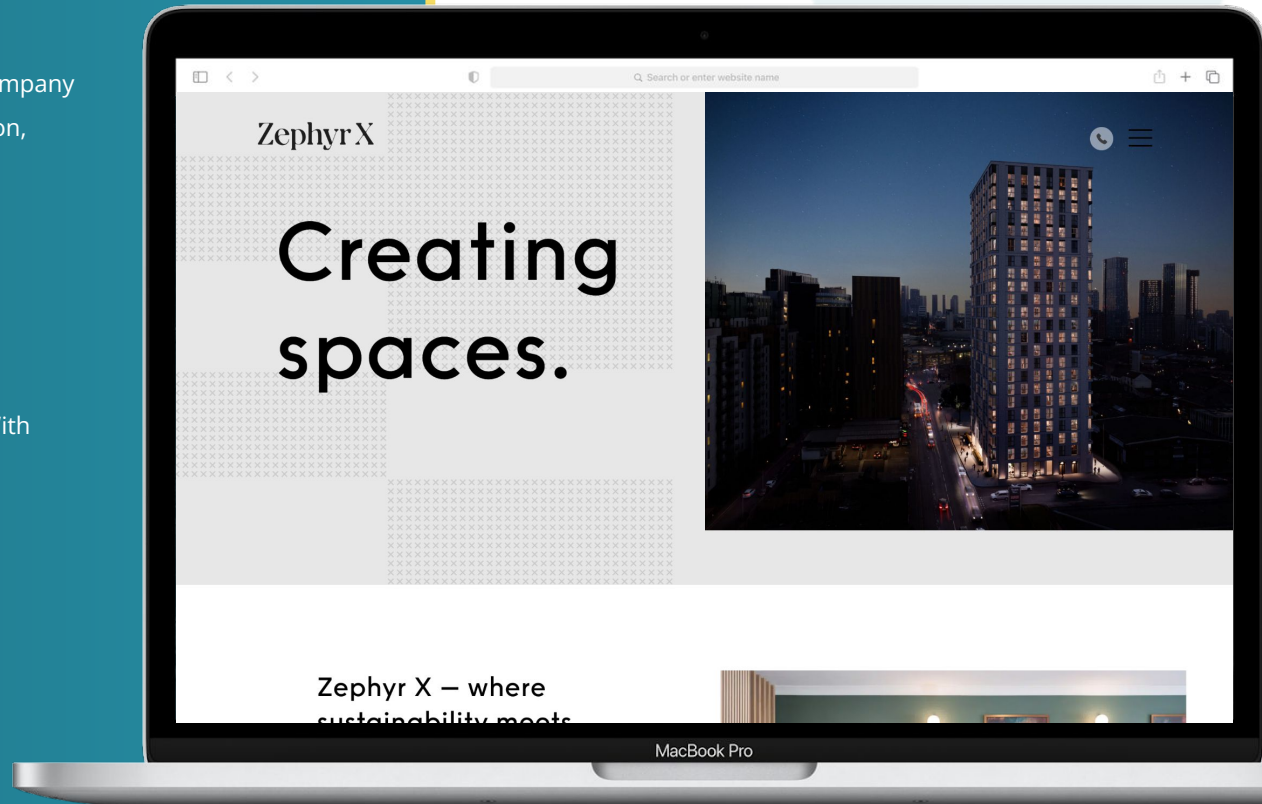
Zephyr X is a specialist property development company with a particular focus on student accommodation, build to rent, and healthcare facilities.

Project Summary:

- Bespoke WordPress Development
- Property Custom Type & Archive Filtrng
- Advanced Custom Fields Page Builder With Module Repeater
- Advanced GA4 Tracking & Dashboard Configuration

Website:

www.zephyrx.co.uk



Amber Jean

Amber Jean is a designer and manufacturer of women's premium wigs who work with the UK's top stylists to create beautiful, unique styles.

Project Summary:

- UI Design Support
- Bespoke Shopify Development
- Data & Product Migration
- Marketing Automation System Integration
- Advanced GA4 Tracking & Dashboard Configuration

Website:

www.amberjeanshop.com

